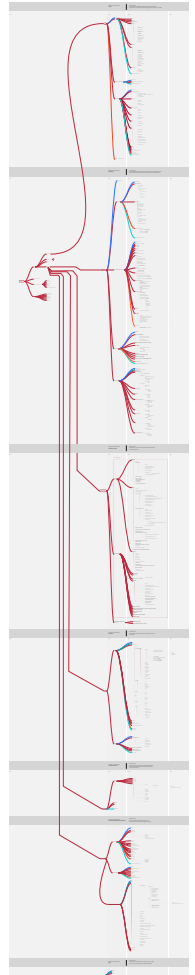Architecture de la Information